

## ICA Mondiacult Side-Event (Hybrid)

*Cooperatives are Key Stakeholders in advancing SDGs through Culture and the Creative Sector*

26 September 2022 | 13h00– 17h00 CET | [Registration Link](#)

*First Segment* hosted at KOP, Smart Belgium, Rue Coenraets 72, 1060 Saint-Gilles, Belgium

*Second Segment* at the Office of the Cooperatives of the Americas, Casa 85N, ubicada en Vía 104 y calle 72, San José, Costa Rica.

First Segment		
Institutional (Opening) Session		
Time [CET]	Item	Resource Person [Subject to Confirmation and change]
13h-13h15	<p><b>Opening remarks</b></p> <p><i>The side-event is organized with the aim to advocate the positioning of the “cooperative enterprise” in the global policy processes and dialogues concerning culture and sustainable development.</i></p> <p><i>Opening remarks for this side event will be delivered by the chair of the ICA Board Committee on the Cooperative Identity, which is the foremost grouping in the global cooperative movement entrusted with the duty of safeguarding the universal values and principles of cooperatives, and the President of the European Confederation of Industrial and Social Cooperatives (CECOP), the sectoral organization at the European level which encompasses, inter alia, the promotion of cooperatives in the creative and cultural sectors.</i></p> <p><i>A special address by the Spanish Ministry of Culture is expected to highlight the historic and fruitful relationship the State has had with cooperatives, and particularly worker cooperatives in securing the rightful position of workers and organizations in the creative sectors.</i></p>	<p>(1) Martin Lowery - Chair of the ICA Board Committee on the Cooperative Identity [5 mins]</p> <p>(2) Giuseppe Guerini - President, European Confederation of Industrial and Social Cooperatives (CECOP) [5 mins]</p> <p>(3) Representative of the Ministry of Culture, Government of Spain (TBC) [5 mins]</p>

	<p><i>This part is expected to set the tone of the event which aspires to walk the audiences through the international character of the cooperative enterprise, its wide scope, history and achievements, its nature as and link to, the safeguarding of cultural heritage, and its potential in resolving issues concerning attainment of the SDGs through creative and cultural sectors as well as education.</i></p>	
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“WHY” and “IN WHAT WAY” are cooperatives linked to Safeguarding Cultural Heritage and the Creative Sector?

Time [CET]	Item	Resource Person/Moderator [Subject to Confirmation]
13h15 – 13h30	<p style="text-align: center; color: #800040;">Context &amp; Rationale: Keynote address on “Cooperative Culture and Safeguarding Cultural Heritage”</p> <p><i>This part aims to lay down the foundation and theoretical basis for UNESCO to seriously consider cooperatives as a tool to achieve sustainable development through culture. The key-note speaker is an authority on the niche subject of cooperatives and cultural heritage and culture, and shall establish the inherent relationship between the basic character of cooperatives and the significance of this basic character in achieving the goals Mondiacult2022 has set out to achieve.</i></p>	Thomas Knubben - Institute of Cultural Management, University of Education, Ludwigsburg, Germany
13h30 – 14h10	<p style="text-align: center; color: #800040;">Round Table 1 – Cooperatives and In/tangible Cultural Heritage</p> <p style="text-align: center;">Panel dedicated to cooperatives as an intangible cultural heritage of humanity and their roles, responsibilities and potential in safeguarding other elements of in/tangible cultural heritage</p> <p>1. <u>UNESCO Inscription of the idea and practice of organizing shared interests into cooperatives as an Intangible Cultural Heritage of Humanity: The fundamental premise of organizing this side-event is the inscription of the very “idea and practice of cooperatives...” into the Representative List of Intangible Cultural Heritage of Humanity, which is Safeguarded by the UNESCO Convention (2003) of the same name. This inscription was made in 2016 as a result of the application made by Germany which based its case on the successful evolution of the financial/banking systems pioneered by Hermann Schulze-Delitsch and Friedrich Wilhelm Raiffeisen. A</u></p>	<p><b>Moderator:</b></p> Diana Dovgan, Secretary General, CICOPA and CECOP  <p><b>Panelists:</b></p> 1. Korbinian März, Coordinator, Secretariat General of International Raiffeisen Union

	<p><i>testament of the cooperative idea and practice as heritage of humanity is the existence of similar practices of savings by ordinary people elsewhere, such as the culture of <u>Chama in Kenya, which in recent years has spread to sectors such as community energy</u>. Earlier in 2022, the <u>Friedrich Wilhelm Raiffeisen Society gifted a copy of the 2016 inscription to the ICA</u></i></p> <p>2. <u>Cooperation among cooperatives, and collaboration with the State: The development of cooperatives and the growth of the movement, especially multidimensional growth, is hinged on the 6<sup>th</sup> cooperative principle of Cooperation among Cooperatives, as well as adequate, just and supportive environment guaranteed by the State. One of the emblematic cases is the national level support cultural and creative cooperatives receive in Italy. The <u>Allianza Cooperativa Italiana has a national-level organization dedicated to cooperatives plying in the cultural sector. From managing museums to monuments and from curating exhibitions to artistic performances and cultural expressions, Italian cooperatives are an important example to be shared and emulated in the context of addressing challenges faced by representatives, ambassadors, and workers in the cultural sector, especially in the aftermath of the COVID-19 pandemic.</u></u></p> <p>3. <u>Cooperatives safeguarding intangible cultural heritage on the ground: Elements of Intangible Cultural Heritage with a strong connection with cooperatives</u></p> <p>a. Knowhow of the Argan Tree <a href="#">inscribed in 2014 the Representative List of ICH (Morocco)</a> and</p> <p>b. Ala-kiyiz and Shyrdak, art of Kyrgyz traditional felt carpets – <a href="#">Inscribed in 2012 on the list of ICH in Need of Urgent Safeguarding</a></p> <p><i>One of the aspirations of this side-event and the overall pursuit of the ICA in developing its work in the area of cultural heritage is to help States and UNESCO, identify and recognize those elements of Intangible Cultural Heritage which are and can be safeguarded by participative and democratic approaches that cooperatives guarantee. At present, ICA discovered a few such elements inscribed in the various lists which have a connection with the cooperative enterprise type and the movement. These cases are from <u>Algeria, Austria, Bangladesh, Korea (Rep. of), Kyrgyz Republic, Morocco, Panama, Norway, UAE, and the UK.</u></i></p> <p><i>We are sure there are several other elements of cultural heritage which are acknowledged by UNESCO and at the same time, there are several more which must be identified and introduced to the international community for</i></p>	<p>2. Giovanna Barni, Co-President, Italian Alliance of Cultural Cooperatives, Italy</p> <p>3. Ouïam Aziz, Entrepreneur, formerly with Cooperativa Toudarte, Morocco</p> <p>4. Dinara Chochunbaeva – Expert on ICH and Handicraft Development, Central Asia Crafts Support Association’s Resource Center in Kyrgyzstan.</p> <p>4. Faizal Khan - Registrar of Cooperatives and Acting Director of Department of MSME, Government of Fiji</p> <p>5. George Oates - Executive Director, Flickr Foundation (Observer Discussant)</p>
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	<p><i>acknowledgement, recognition and safeguarding, and for this, a multi-stakeholder approach involving cooperative organizations and institutions is vital.</i></p> <p><i>The speakers will focus on two of the above mentioned elements and introduce the audiences to the elements concerning the Argan Tree in Morocco (<u>recently recognized by the UN General Assembly in the proclamation of International Day of Arqania</u>) and the traditional craft of Kyrgyz Felt carpet making which is on the Intangible Cultural Heritage List needing Urgent Safeguarding.</i></p> <p>4. <u>What do States want to optimize the link between cooperatives and cultural heritage?</u> <i>The South Pacific region has a diverse culture dating back to thousands of years. Cooperation as such, is not a foreign concept for the various peoples of this region – first for their collective and individual histories, but also because of the interdependence that nature demands from the peoples. With such a rich heritage and unique potential to marry cooperation with culture and heritage, this part will feature expectations, ideas and interests on cooperatives and culture in Fiji, from her registrar of cooperatives.</i></p>	<p>Concluding Remarks by the moderator</p>
<p>14h10 – 14h50</p>	<p style="text-align: center;"><b>Round Table 2 – Cooperatives in the Creative Sector</b></p> <p>Panel dedicated to cooperatives as a viable alternative with a proven track record for organizing workers and professionals in the creative sector</p> <p><u>Cooperatives Safeguarding Interests of Artists and Workers in the Creative Sectors:</u> With the central theme of assuring Decent Work to artists and freelancers and safeguarding artistic interests and choice, this panel will seek to highlight examples from practitioners and researchers on the status and potential of development of cooperatives in the creative sector and economy. The panel will include:</p> <ol style="list-style-type: none"> <li>1. <i>SMART Belgium, which is an open cooperative and among those that are leading the discussions on the “commons” and cooperatives. As a platform for artists and freelancers, SMART has advanced manifold in representing creative workers and facilitating the benefits of collective bargaining to the economically volatile field of creative self-work and employment.</i></li> <li>2. <i>Doc Servizi, Italy, which has successfully represented the cause of artists and creative workers during the pandemic and made widely known their condition as well as the overall precarity of creative work. More</i></li> </ol>	<p style="text-align: center;"><b>Moderator:</b></p> <p>Iñigo Albizuri, ICA Board Member; President of CICOPA, the organization of the ICA for cooperatives in Industry and services and Global Head of Public Affairs at Mondragon Corporation in the Basque Country of Spain</p> <p style="text-align: center;"><b>Panelists:</b></p> <ol style="list-style-type: none"> <li>1. Yvon Jadoul, Secretary General, Smart Belgium</li> <li>2. Francesca Martinelli, Institutional Communications and International Relations, Cooperative Doc Servizi, Italy</li> </ol>

	<p><i>recently, Francesca Martinelli from Doc Servizi authored a CECOP report entitled “Lights on”, which will also be discussed during the panel.</i></p> <p>3. <i>Art.coop based out of the USA, have cared for artists and are optimizing this age of information to advance the promotion of cooperatives in the cultural sector through intensive research, education and action.</i></p> <p>4. <i>First published in 1871 and having covered major events in the history of the movement, including the inception of the ICA in 1895, The Co-operative News continues to draw in readers from across the globe for coop-specific information which is trustworthy and true! Based in Manchester, and published by the Co-operative Press, this monthly news magazine is the one stop shop for news and information on cooperatives, by cooperatives, and for the world.</i></p> <p>5. <i>Established in 2020, SAMA Indonesia is a new cooperative which aims to bring together professional journalists and citizen journalists with the aim to promote and support free and fair journalism, and advance the culture of cooperation in the media sector</i></p>	<p>3. Caroline Woolard, Director Research and Partnerships, <a href="http://www.Art.coop">www.Art.coop</a></p> <p>4. Rebecca Harvey, Executive Editor, The Co-operative News UK</p> <p>5. Amrul Hakim, Co-Founder, SAMA Sejahtera Media Cooperative (KoSAMA).</p> <p>Concluding Remarks by the moderator</p>
14h50-15h05	Break	

**Closing of Segment 1 (Brussels) and Opening of Segment 2 (San José)**  
*Commitment by cooperatives in safeguarding cultural heritage and the creative industry*

15h05 – 15h20	<p><b>Comments and Reflections by cooperative leadership</b></p> <p><i>The event is hosted from two locations, Brussels (ICA HQ) and San José (Office of the Cooperatives of the Americas) with the former location leading the first segment and the latter, the second segment.</i></p> <p><i>This part of the event sits in the middle of the two segments and features our global leadership and leadership of the host (European and Americas) regions, where the leadership will share their thematic reflections, comments and commitment of cooperatives to the cultural and creative sectors.</i></p>	<p>1. Ariel Guarco, President, International Cooperative Alliance</p> <p>2. Susanne Westhausen, President of Cooperatives Europe and Chairperson, ICA Board Committee on Audit and Risk</p> <p>3. Graciela Fernández Quintas, President of Cooperatives of the</p>
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	<p><i>This part will conclude the segment on cultural heritage and open the discussions on the “Education” as a key requisite and tool in safeguarding the culture of cooperation</i></p>	<p>Americas and Chairperson of the ICA Board Committee on Governance</p>
<p><b>Second Segment</b></p> <p><b>HOW cooperatives contribute to culture and sustainable development through Education?</b></p> <p><b>GOALS in FOCUS:</b> SDG4: Quality Education; SDG8: Decent Work and Economic Growth; SDG16: Peace, Justice and Strong Institutions; SDG17: Partnerships for the Goals</p>		
<p>15h20 – 15h30</p>	<p><b>Education as the key to a better world: thematic perspectives from the ICA Cooperative Identity Advisory Group on Principle 5: Education, Training and Information</b></p> <p><i>Ahead of the 33<sup>rd</sup> World Cooperative Congress on Deepening Our Cooperative Identity, the ICA Board of Directors constituted an advisory group to continue the discussions and reflections on the ICA Statement on the Cooperative Identity, which comprises the definition, values and 7 cooperatives principles which include, among others, the principle on Education, Training and Information. Education as a principle and practice has been at the center of the cooperative enterprise type since 1844.</i></p> <p><i>In this part, the DotCoop representative to the advisory group, with support from the Regional Director of the Cooperatives of the Americas, will highlight the role of education and the responsibilities of cooperatives in implementing this principle in their activities, and set the tone of this segment which is aimed at highlighting how cooperatives do and can, contribute to sustainable development.</i></p>	<ol style="list-style-type: none"> <li>1. Erbin Crowell, ICA Cooperative Identity Advisory Group; Executive Director, Neighboring Food Co-operative Association (USA); Board of Director of DotCoop LLC.</li> <li>2. Danilo Salerno, Regional Director of ICA Americas</li> </ol>
<p>15h320– 15h50</p>	<p><b>Institutional efforts in promoting Principle 5 to safeguard cooperative culture. Cases:</b></p> <ul style="list-style-type: none"> <li>• Cooperative Systems for Education, Training and Partnerships in Brazil</li> <li>• Strategic support by cooperatives to the cultural and educational space in Argentina</li> </ul> <p><i>Institutional effort by associations of cooperatives strengthen the pursuit of safeguarding cooperative culture. Cooperative culture, as opposed to the “corporate culture” is inherently designed and legally enabled to deliver on the goals of sustainable development, and “education” is a key tool cooperatives employ in readying and empowering themselves to achieve the targets.</i></p>	<ol style="list-style-type: none"> <li>1. Fabiola Nader Motta, General Manager, Organization of Brazilian Cooperatives (OCB)</li> <li>2. Javier Di Biase, Director, Sancor Seguros Foundation, Argentina</li> </ol>

	<p><i>In this part, representatives of cooperatives in Brazil and Argentina will, in the context of the theme of this event, showcase efforts in promoting and advancing cooperatives, made from the national level but aimed at the local level.</i></p>	
15h50 – 16h20	<p style="text-align: center;"><b>International partnership to advance the 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> cooperative principle: Cooperatives of the Americas and the Cooperative College UK strengthening capacities and building cooperative resilience for the concern of the community and of the planet</b></p> <p><i>Cooperatives are as international as they are local, and in the words of Prof. Ian Macpherson, the chief architect of the ICA Statement on the Cooperative Identity, “in the task of thinking globally and understanding internationally, cooperators around the world will have to open their minds to differences and be willing to challenge the tendency to believe in the superiority of their own formulation of the cooperative idea”.</i></p> <p><i>International partnerships among cooperatives have remained key in making the movement resilient and among other things, survive two World Wars. In pursuing Peace, Justice and Strong Institutions and for resilient Partnership for the Goals, this part of the event will highlight the ongoing partnership between the Cooperatives of the Americas and the Cooperative College U.K. which is aimed at animating the Cooperative Principles on Education (No. 5), on Cooperation among Cooperatives (No. 6) and the Concern for Community (No. 7).</i></p>	<ol style="list-style-type: none"> <li>1. Neil Calvert, CEO, Cooperative College U.K.</li> <li>2. Sarah Alldred, Head of International partnerships, Cooperative College U.K., along with Carlos Gonzalez - Research and Project Development Officer, Cooperatives of the Americas</li> <li>3. Marcela Bautista Grimaldo, Dov Orian, CNM and project representatives from Chiapas, Mexico</li> </ol>
16h20-16h25	<p style="text-align: center;"><b>Concluding Remarks on Education as a tool for promoting the culture of cooperation as intangible culture of humanity</b></p> <p><i>The conclusion of this segment aims to assert, based on the presentations, the link between safeguarding humanity’s cultural heritage through the unequivocal promotion of education, and importantly highlight the role cooperatives are playing in this regard.</i></p>	<p>Danilo Salerno, Regional Director of ICA Americas</p>

16h25 – 16h50

Panel Discussion

“WHAT” does collaboration for cultural policies for sustainable development look like?

Role and Responsibilities of Cooperatives that are Intangible Cultural Heritage of Humanity.

Moderated by Prof. Hagen Henry, Chairperson, ICA Cooperative Law Committee

*This panel will feature three members of the UN Committee on the Promotion and Advancement of Cooperatives (COPAC) which is in the front of representing cooperatives at the highest level of international policy making. With a historic and organically developed relationship, these UN agencies are expected to reflect together on whether cooperatives must be positioned in the work of the international community in attaining SDGs through culture and creative sectors, and if so, what role and responsibilities cooperatives might have to undertake in contributing to that end. Joining the three COPAC members will be the chair of the ICA Board Committee on the Cooperative Identity, the Senior Adviser Member of UNESCO\_EU Expert Facility on Cultural Governance and Creative Economy.*

16h50 – 17h00	<b>Closing remarks and Vote of thanks</b>	Bruno Roelants, Director General, ICA  Stefania Marcone, Moderator of the Panel 1.4 of the 33 <sup>rd</sup> <u>World Cooperative Congress on Deepening our Cooperative Identity</u>
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## Partners

We would like to appreciate and acknowledge the contribution of the following institutions and persons who supported ICA's application for the side-event

1. Belgium - International Organization of Artisanal and Industrial Cooperatives, CICOPA – Diana Dovgan, Secretary General
2. Costa Rica - Cooperatives of the Americas, ICA-Americas [98 member organizations from 24 countries, including Confederación Nacional Cooperativa de Actividades Diversas de la República Mexicana (CNC) S.C. de R.L.] – Danilo Salerno, Regional Director
3. Fiji - Department of Cooperative Business, Government of Fiji - Faizal Khan, Registrar of Cooperatives
4. Germany - Christine M Merkel, Cologne/Germany, International Expert, Senior Adviser Member, UNESCO\_EU Expert Facility Cultural Governance and Creative Economy (2011-2022) Co-Chair, European Union Open Method of Coordination Group Cultural dimension of Sustainable Development (2020-2022)
5. Germany - The German Friedrich Wilhelm Raiffeisen Society - Thomas Mende, Board Member
6. Italy - Centro Studi Doc Foundation, Italy - Dr. Francesca Martinelli, Director
7. Italy – Italian Alliance of Cultural Cooperatives, Dr. Giovanna Barni, Co-President
8. Kyrgyz Republic -- Central Asia Crafts Support Associations' Resource Center CACSARC-Kg– Dinara Chochunbaeva, Advisor, World Crafts Council Asia Pacific
9. Morocco - Cooperative Af Toudarte – Ouïam Aziz, Manager Controller
10. The Philippines – Iloilo City Public School Teachers & Employees Multipurpose Cooperative – Student representative: Cerge Perualila , President, Yes O Club; Teachers' Representatives: Cecilia Gapit, and Mamerto Rodriguez
11. The U.K. DotCoop LLC. - Violetta Nafpaktiti, CEO
12. The U.K. The Co-operative News - Rebecca Harvey, Executive Editor
13. USA - Art.coop (through Open Collective Foundation) - Caroline Woolard, Director Research and Partnerships
14. USA- Resonate (Online music streaming cooperative) – brandon king, Chief Executive Officer (interim)
15. Wales - Cooperatives and Mutuals of Wales – David Smith, Secretary