**INTERDISCIPLINARY INTERNATIONAL CONFERENCE ON**

**TOURISM, MANAGEMENT AND DEVELOPMENT OF TERRITORY**

**16-19 December 2019 Bari (Italy)**

[www.unicart.org](http://www.unicart.org)

**INTRODUCTION**

Tourism is one of the main industries and, as such, it faces many problems, including the preservation of cultural heritage, economic and environmental sustainability, the development of territories and typical products, including gastronomic ones. To better analyze these issues, some of the leading universities in the Mediterranean area along with qualified research institutes invite you to take part in the first UNICART interdisciplinary conference to analyze and develop together the potential aspects of the proposed themes.

**PRESENTATION OF THE CONFERENCE**

The conference is a great opportunity for all specialists, academics, students and practitioners, as well as for institutions that deal directly or indirectly with this field of study. The purpose of this conference is to share experiences and knowledge provided by academics, researchers, experts and representatives of government institutions, regarding tourism and territory development.

The conference encourages the handling of security issues in relation to the preservation and development of cultural heritage and tourism. It aims to explore major challenges, risks and opportunities for sustainable and responsible tourism development using cultural heritage resources, as well as to suggest practical steps for the development and promotion of tourism products and services.

Participants are also invited to present their experiences, share best practices, provide detailed examples and recommendations for protection, conservation, dissemination and promotion of cultural values, diversity and cultural heritage.

Authors are encouraged to contribute and assist in shaping the conference through the presentation of their research abstracts and articles. High-level works are also welcome, describing constructive, empirical, experimental or theoretical concepts that have not been published yet earlier. Presentations may include tables, graphs or photographs that serve to illustrate or support presentations.

**ORGANIZERS**

The conference is organized in close collaboration among:

* University of Bari Aldo Moro (Italy).
* CEDIMES (*Centre d'Etudes sur le Développement International et les Mouvements Economiques et Sociaux*), Regional Delegation of Bari, (Italy);
* Pavaresia University College
* Universitas Sancti Cyrilli A.D. 1669 (La Valletta - Malta);

***PARTNER INSTITUTIONS***

* University Ismail Quemali, Vlorë (Albania);
* University of Calabria (Italy);
* University Aleksander Moisiu, Durres (Albania)
* SUA University, Nitra (Slovak).
* USHAF University, Ferizaj (Kosovo)
* CIT- Canadian Institute of Technology
* ISTO-OITS (*International Social Tourism Organization*)Brussels, (Belgium);
* Malta Tourism Authority (Malta).

**PRESENTATIONS MUST FOCUS ON THE FOLLOWING TOPICS:**

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| * Accounting and Tourism |
| * Beach Tourism |
| * Business Climate |
| * City Break and other Short Time Tourism |
| * Communication and Tourism Promotion on the Web |
| * Cultural Heritage and Tourism |
| * Demographic Impact of Tourism |
| * Entrepreneurship Development in Transition Countries |
| * Environmental and Financial Sustainable Tourism |
| * Environmental and Tourism |
| * Legal Protection of the Tourist |
| * LGTB Tourism |
| * Management and Strategy of Tourism |
| * Marketing of Tourism |
| * Mathematical Models for Tourism Analysis |
| * Health and Medical Tourism |
| * Quality and Hospitality |
| * Safety, Security and Tourism |
| * Social Tourism |
| * Sport Tourism |
| * Strategies of Tourism |
| * Strategy of Tourism Development |
| * Tourism and Public Law |
| * Tourism and Technology |
| * Tourism, Economy and Transport |

**Official Conference Languages**

The Conference will be held in **three** languages: English, French, Italian.

**Paper presentations:**

* papers must be presented by the Authors, preferably in person;
* time allocated: 12 minutes.

***Virtual presentations:***

* Authors who cannot be physically present have the choice to present their paper by recording a video, that shall be uploaded on a dedicated *Unicart* channel;
* time allocated 12 minutes, preferably using slides;
* the Conference will be held over three days, which can be used for discussion on the *Unicart* channel.

**Conference Proceedings**

* Conference Proceedings (with an ISBN) will be published within 31 December 2019.
* All full papers sent by Authors will be submitted to peer review process in order to proceed to publication of a Selected Book by the Conference Publisher, or by associate Scientific Journals.

**CONFERENCE STRUCTURE AND INFORMATION**

**Workshop Session**

* A workshop session, open to young researchers and PhD students, is planned.
* Workshop participants must submit an abstract on schedule *(see below)*.
* Approved abstracts will be included in the Conference abstract book, and will be presented by the Authors in a dedicated session before the Conference.

**Workshop Registration fee (each paper presentation):**

* Single Author paper: 30.00 Euros;
* Two Author paper: 50.00 Euros *(no more Authors per paper will be admitted)*.

**The Workshop Registration Fee Includes:**

* Workshop attendance certificate;
* Attendance to the Conference as Auditors, including coffee breaks, Conference attendance certificate, abstract book.

**Conference Registration fee (each paper presentation):**

* Single Author paper: 60.00 Euros;
* Two Author paper: 100.00 Euros;
* Three Author paper: 120.00 Euros *(no more Authors per paper will be admitted)*;
* Authors’ companion attending the Conference: 20.00 Euros (*including coffee breaks*).
* Auditors attending the Conference: 25.00 Euros (*including coffee breaks and Conference attendance certificate*).

**The Conference Registration Fee Includes:**

* Attendance of all Authors to the Conference;
* coffee breaks;
* Conference attendance certificate;
* book of abstracts;
* a tour at the cultural heritage sites of Bari city, after the conference (19 December); the tour participation is extended to Auditors and any companions of the Authors;

***(only for Conference Authors)***

* online Proceeding Book (draft papers) with an ISBN;
* full papers submission to peer review for publication on a Scientific Publisher’s Book.

**Special Issues of associated Scientific Journals**

* By Authors choice, paper’s submission to *associated Scientific Journals*, after regular peer review process *(see below)*. Extra fee could be required by some journal.

**Important dates**

- Final date of abstract submission: 28 October 2019.

- Notifying date for the acceptance of the abstracts 08 November.

- Conference dates: ◦ 16 December (*Workshop, and start of Virtual Conference discussion*);

◦ 17-18 December 2019 (*Full Conference*);

◦ 19 December 2019 (*Cultural activities*);

- Final date of draft Paper submission for **proceeding book**: 20 December 2019.

- Final date of Full Paper submission for **peer review**: 31 January 2020.

**Payment on** [**www.unicart.org**](http://www.unicart.org) **by credit card or Paypal:**

* The Conference system will do allow payments **until 23:59 of 18 November 2019**; after this deadline, no payment and no participation right will be admitted.

**Cancellation Policy**

Total cancellation requests must be sent in writing to [secretariat@unicart.org](mailto:secretariat@unicart.org), before 22 November 2019. Please note that 50% of the registration fees will be retained as administration fees.

**Abstract submission:**

* Abstracts shall be submitted in English language only.
* Abstracts must have between 300 and 900 words length.
* Title, Author(s) data, Key words (3 to 5), JEL classification, and Topics are also required, beyond the mentioned word limit.
* Page size A4, Page margins 2.5 cm, Single spacing line, Font *Times New Roman* 12.
* An abstract template is available on the Conference website [www.unicart.org](http://www.unicart.org).
* Abstract(s) must be uploaded by Author(s), following a guided procedure on the Conference website.
* Accepted abstracts will be published on the Conference website, linked to the final Conference Program.

More information on the website [www.unicart.org](http://www.unicart.org)

**Full Paper submission:**

* A selection of full papers will be published, after peer review, in a **Scientific Book** (with ISBN) by GEDI Gruppo Editoriale ([www.gedispa.it)](http://www.gedispa.it));
* Papers must be submitted in one of the following languages: English, French and Italian.
* The full paper must have between 6 and 10 pages length (all included), A4 page size, font *Times New Roman* 12, single spacing line, page margins 2.5 cm.
* Of course, Title, Author(s) data, Abstract, Key words (3 to 5), and JEL classification are also included in the mentioned page limit.
* A paper template is available on the Conference website [www.unicart.org](http://www.unicart.org).
* The paper must be uploaded by Authors, following a guided procedure on the Conference website.

**Authors can choose to submit their paper(s) to the following specialized journals associated to the Conference, instead of the abovementioned Selected Book *(extra fee could be required by some journal)*:**

1. *Agricultural and Environmental Information Systems* (indexed on ISI-WOS, SCOPUS, Google Scholar, and other indices);
2. *International Journal of Financial Studies* (indexed on ISI-WOS, SCOPUS, IDEAS, and other indices);
3. *International Journal of Business and Management* (indexed on Google Scholar, and other indices).

**Additional information**

- web site: [www.unicart.org](http://www.unicart.org)

- email: [secretariat@unicart.org](mailto:secretariat@unicart.org)

- Conference location: University of Bari Aldo Moro, Bari- Italy.

- The Conference is non-residential, and participants are invited to make their own travel and accommodation arrangements in hotels near to the Conference venue.

- The Conference website provides information about accommodation and transportation between the Conference venue and Airport, Seaport, Railway station.