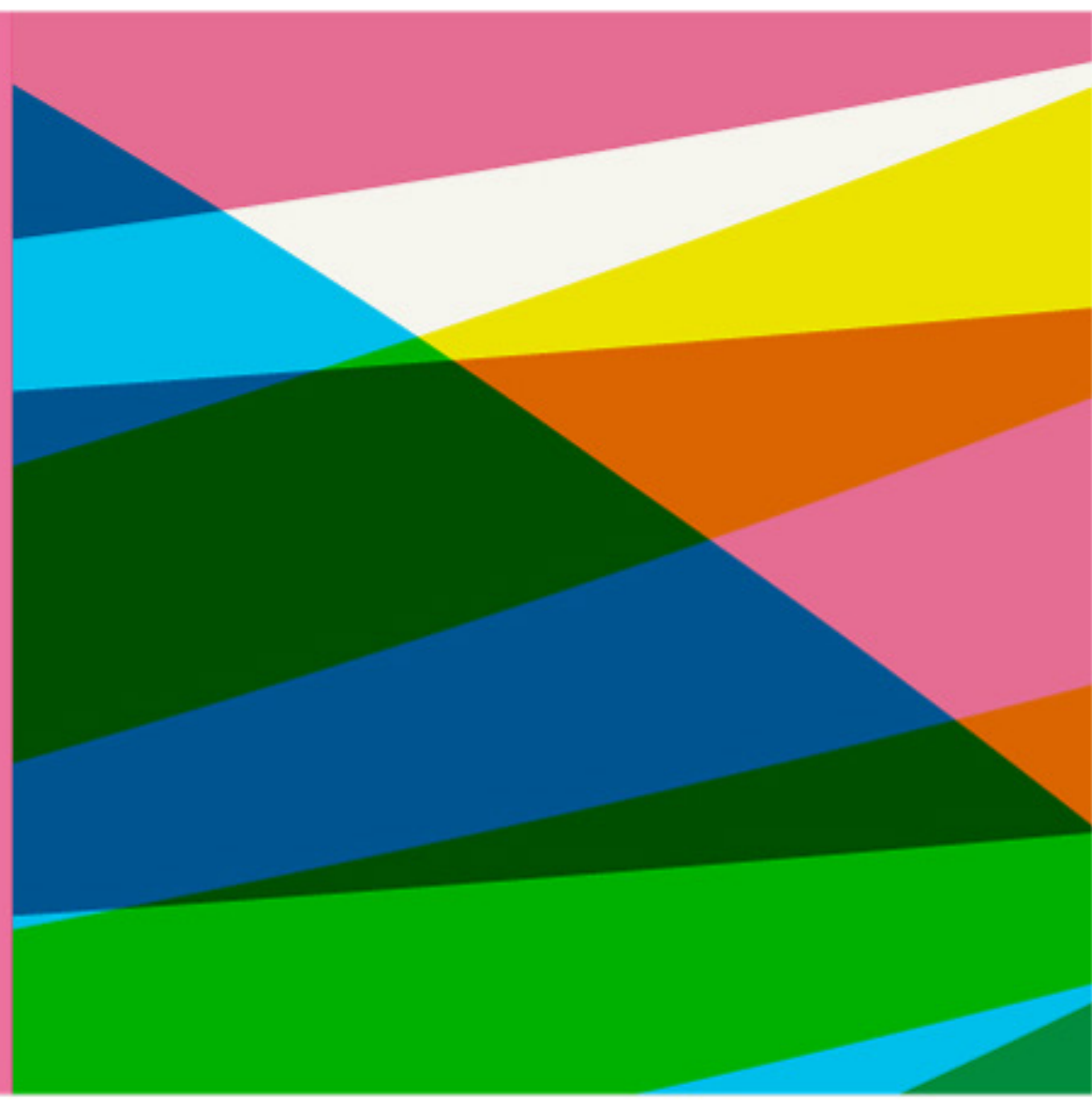


2°  
Congresso  
Nazionale  
Culturmedia



# Invitation and Programme



verso il **41°** Congresso Nazionale **Legacoop**

ROME

22 FEBRUARY

2023

The **culture** of the future:  
**cooperative**, for everyone



**CulTur Media**  
Cultura Turismo Comunicazione  
 **legacoop**

2°  
Congresso  
Nazionale  
Culturmedia



verso il 41° Congresso Nazionale Legacoop

**22 February 2023 | 09,30am**

Sapienza University of Rome

Marco Polo Building - Viale dello Scalo S. Lorenzo, 82

**ROME**

The **culture** of the future:  
**cooperative**, for everyone

## PROGRAMME

	09,30 <sub>am</sub>	Registration and reception
<b>INSTITUTIONAL GREETINGS</b>	10,00 <sub>am</sub>	<b>Antonella Polimeni</b> , Chancellor of Sapienza University of Rome <b>Roberto Gualtieri</b> , Mayor of Rome <b>Camilla Miglio</b> , Director of the SEAI - Department of European, American and Intercultural Studies
<b>PROLOGUE</b> Cooperation for SDG through Culture and Creative Sector	10,20 <sub>am</sub>	Video message by <b>Ariel Guarco</b> , President of ICA - International Cooperative Alliance, and by <b>Ernesto Ottone Ramirez</b> , Deputy Director General of Culture, UNESCO  <b>Attilio Dadda</b> , ICA board and President of Legacoop Lombardia with <b>Ekaterina Travkina</b> , Coordinator, Cultural and Creative Industries, OECD
<b>INTRODUCTION</b>	11,00 <sub>am</sub>	Introductory report by <b>Giovanna Barni</b> , National President of CulTurMedia
<b>FIRST PART</b> Cooperative regenerations: cities, villages, local areas	11,30 <sub>am</sub>	Video stories of Italian cooperatives "Community Builders"  Remarks by: <b>Fabio Renzi</b> , General Secretary of the Symbola Foundation <b>Antonella Galdi</b> , Deputy Secretary of ANCI - National Association of Italian Municipalities <b>Daniele D'Amario</b> , Coordinator of the Tourism Commission of the Conference of the Regions <b>Guido Castelli</b> , Extraordinary Commissioner for the 2016 post-earthquake reconstruction  Conclusions by: Representative of the Ministry of European Affairs, Southern Italy, Social Cohesion and PNRR  "Community Builders" Award to the youngest and oldest CulTurMedia cooperative
<b>SECOND PART</b> Cooperative redemptions: work, skills, young people	14,30 <sub>pm</sub>	Video testimonials from cooperators Presentation of the research "Cooperatives and creativity: job protection, platforms and new professions" <b>Francesca Martinelli</b> , Director of the DOC Study Center Foundation  Comments by: <b>Umberto Croppi</b> , Director of Federculture <b>Federico Mollicone</b> , President of the 7th Culture Commission - Chamber of Deputies <b>Chiara Gribaudo</b> , Vice President of the 11th Commission for Public and Private Work - Chamber of Deputies <b>Francesco Verducci</b> , 7th Culture and Cultural Heritage Commission - Senate  Conclusions by: <b>Gianmarco Mazzi</b> , Undersecretary of State Ministry of Culture
<b>EPILOGUE</b>	16,30 <sub>pm</sub>	<b>Mauro Lusetti</b> , President of Legacoop, and <b>Simone Gamberini</b> , Legacoop Presidential candidate, interviewed by <b>Roberto Lippi</b> , President of the Barberini Foundation
	17,00 <sub>pm</sub>	Congressional Fulfilments



A dynamic digital interaction with the audience in the hall and remotely is foreseen.

A *light lunch* will be offered between the first and second part of the congress.

Info and contacts: [segreteria@legacoop.coop](mailto:segreteria@legacoop.coop)